

2019-2020 District Goals



District: District 118 T
Constitutional Area: Europe

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 98% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

- We will have a special promotion (Serving a sustainable future) program for our district
- We will arrange seminar for new officers at the beginning of the term
- We conducted online survey study for 18-T members and according to the results of the survey, our members have been supported by a strong and healthy program that our clubs can strengthen. For this, we will have a special program which we plan to apply to our clubs with the support of an external PR company

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 97% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- We will try to translate in our local language in order to increase the much more effect that will be in our local language
- It will be much more efficient

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

We will have a special promoton (Serving a sustainable fluttu)eprogram flor our distriict

We will arrange seminar flor new oflcers att tthe beginning ofl tthe tte~~me~~ conducted online survey sttudy flol 118-T members and according to tthe resultts ofl tthe survey, our members have been supported by a strrong and healthy program tthat our clubs can sttngthenFor tthis, we will have a special program which we plan to apply to our clubs with tthe support ofl an extternal PR company There are 2 basic models in our main service ttarget;

A- Essenttal Compettences Model flor Serving a sustainable Futtture tthrough ServiceCōmpettencies expected flrom all members

1-Solutttons and Resultts

2-Wondering and Obttaining Inflormatton

3-Take Actton

4-I Collaboratte

5-Open to Change

6-Creatte Value

7-I'm Near My Members

B- Leadership Compettencies Model flor Serving a Sustainable Futtture with ServiceCōmpettencies expected flrom executttve members

1-Dettermine Sstratategy

2-Improve Capabilittes

3-Show Leadership

4-Forwarding Change

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	15
2nd Quartter	22
3rd Quartter	12
4th Quartter	15

By tihe end offi tihe 4th quartier, tihe distiricti will add a tiotial offi 64 new members.

Action Itiems:

My distriictt will esttablish club branch(es).

My distriictt will induc10 new Lions under 40 years old.

My distriictt will conver5 Leos to Lions

My distriictt will organize att least membership growth event(s).

All clubs in my distriictt will sett individual membership goals

My distriictt will use and promotte membership resources to achieve our goal. Justt Ask Guide, Club Membership Chair Guide with inducotton ideas, Community Needs Assessmentt and Membership Developmentt Grantt

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	1	21
4th Quartter	0	0

By the end offi tih 4th quartier, tih distiricti will stiarti 1 new clubs.

With a minimum offi 21 chartier members.

Action Itiems:

My districctt will ensure all Guiding Lions are certtfled and assigned tto new clubs

My districctt will hostt a New Club Developmentt Workshop

My districctt will organizē Leo Club(s).

My districctt will sttaatt Specialitty Club(s).

rettred airplane hosttess

My districctt will use and promotte membership resources tto achieve our gqāē. Membership Developmentt GrantttsNew Club Developmentt Guideē and Justt Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	14
2nd Quartter	20
3rd Quartter	14
4th Quartter	15

By the end offi tih 4th quartier, tih distiricti's membership drops will noti exceed 63 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

“Serving a Sustainable Future” will be our most special promotion program for us. We will invite young new members to Lions meetings and organization. Working with young people will give power to the lions. Our country needs the young people who learn, think, research, ask and question in the guidance of science. That’s why we have a big responsibility. We need to create environments that will create these opportunities for young people, gain experience and provide opportunities for the development of leadership qualities.

For this, we know our responsibility and aim to continue our work within this framework.

NET GROWTH GOAL

64	+	21	-	63	=	22
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 27300 people.

Action Items:

Of the total number of people served in my district, 4095 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

We will use our most special promotion program for our district “Serving a Sustainable Future”

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 450 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 87 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

-MD118 Our 1st National Service Goal; "Happy Family, Happy Child"

Prevention of domestic violence, physical, sexual, emotional and economic abuse

of future generations by reducing cases of neglect in social life

in order to allow them to grow as healthy individuals

to create social sensitivity on the basis of council

-MD118 Our 2nd National Service Goal; - Do sports, get rid of diabetes

In order for children and young people with diabetes to survive, it is advisable to regularly measure blood glucose levels during school hours and to do sports if necessary

-MD118 3rd National Service Lions Quest Program

Life Skills Training Program, Stanford University

This study was carried out after 26 years of application, measurement and evaluation studies

is a proven Social Emotional Training program.

Custom goal and action items

We should discover young, idealistic and working minds and give them memberships and tasks in our club. With the philosophy of "Imagine, trust in people, entrust your safety today to a better future; we must walk with the dreams of our young people because the older Federations and Institutions continue to grow older with younger generations.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5400.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 400.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 100 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

We have planned our services, we will do it, we will succeed, we will be proud of our achievements. We will not keep our proud achievements to ourselves, we will share with the society. For this, we will use media like press, broadcast, social media, web page, MyLion effectively. We will influence each other positively. We will have a positive impact on society. We will apply special promotional programs. We will support given for the participation in the Istanbul Eurasia Marathon. As Lion and Leo, our goal is to mobilize our environment to find sponsors from our immediate environment to encourage our friends and friends to participate.

Our goal in our period will be to generate revenue for our LCIF in the Eurasia Marathon. Also, we will try to organize a Flamenco Concert and a Fashion Show in order to fundraise for LCIF 100 Campaign.

ADVOCATE

In the 2019-2020 fiscal year, 61% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor.

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Additional action items to achieve this goal

We will apply Lions Friendship Passports to our district members at LAS Vegas Convention and FVDG seminar at QCENTER. They will have the chance to learn different services and meet new friends. With the Lions Friendship Passports, to be given to the presidents of the clubs, presidents will take the date and signature from the president of the club when they go to visit the clubs. They will have a moment when the period ends. The passports to be brought to our management environment secretariat every three months within the period will be stamped after the reconciliation and will be given an extra FRIENDLY POINTS if the conditions stated in the scoring table are found.

Custom goal and action items

We will establish new committee: SUSTAINABILITY AND SPONSORSHIP COMMITTEE; in our cabinet which will take place with a new innovation according to our Sustainable Future program.

This committee president will search the previously completed LCIF Projects in past 10 years in our district and try to give information previously completed LCIF Projects in past 10 years to our members with our district LCIF COORDINATOR. We will encourage our club presidents to make activities with completed LCIF Projects in past 10 years. As our district motto "Phoenix" our district will literally be reborn again with our past LCIF projects and trying to make these projects sustainable. Also, this committee president will try to search new sponsorships for our LCIF projects.